



**PRODUCT CATALOGUE**  
ürün katalođu





The relevant products offered under the Select Professional brand have been certified by the Turkish Standards Institute that they were checked according to the product standards for toilet paper, towels, napkins, physical quality characteristics of the product, dimensional packaging shape, design characteristics and they conform to the standards through all stages.



Since its establishment, Viking Pulp and Paper Mill Co has been continuing its strategy of being an organization that continuously develops and adapts to change, attaches importance to environmental and health awareness, and creates value for its customers and employees. Accordingly, production conditions and products are approved by national and international institutions. While being the first company to receive ISO 9001 Quality Management System Certificate in its sector, in 2018, it upgraded to ISO 9001:2015 version. Compliance to all skin types was approved with Dermatest in 2013, compliance with food contact was approved with Isega and Smithers Pira in 2011, and the efficient use of energy in all processes was approved with ISO 50001 Energy Management System certificates in 2016. In 2017, BRC - Hygienic Product - Hygienic Product GC - Mark Certificate was awarded for the first time in its sector. All these documents and certificates are updated as a result of the audits carried out.





## High Quality And Hygienic Products



“ All the products produced in our production facility have been subjected to risk analysis and it has been documented as a result of the audits carried out by the German certification body DQS that the product is free of risks in terms of product safety and that the product is produced under the necessary conditions. ”

Viking Pulp and Paper Mill Co established as Turkey's private sector first paper mill in 1969 in Izmir Aliağa has been operating for 50 years with pioneering and innovative structure in dressings and tissue paper sector. Viking Pulp and Paper Mill Co journey, which started with the production of industrial products in the paper industry, has grown rapidly after joining the Yaşar Holding in 1982 and continues today with an annual production capacity of 45,800 tons in a 42,000 square meter indoor area. It continues to offer innovations in the cleaning paper sector with its brands including high quality and hygienic products in domestic and outdoor use.

**Select®** For professionals  
5 star solutions...



Viking Pulp and Paper Mill Co offers quality and hygienic products with its Select brand showing innovation and continuous development in outdoor consumption channel, while it meets the consumers thanks to its common sales distribution infrastructure in whole Turkey. Select provides advantages that exceed the needs with a wide range of product options for outdoor use. It offers solutions providing both hygiene and saving to the enterprises such as restaurant, school, hospital, hotel etc. Select has become one of the most preferred brands of professionals with its 3 brands as Expert, Optima and Smart and quality production and servicestandards.



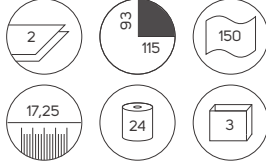
## Product Catalogue/ Ürün Kataloğu

### EXPERT 24 ROLLS

2 Ply Toilet Paper  
Çift Katlı Tuvalet Kağıdı



Product Code/ Ürün Kodu 153608671

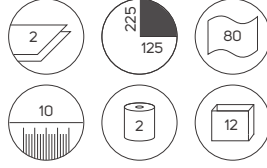


### EXPERT 2 ROLLS

2 Ply Kitchen Towel  
Çift Katlı Havlu Kağıdı



Product Code/ Ürün Kodu 153606395

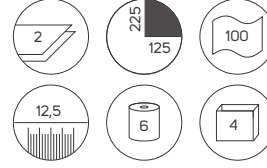


### EXPERT 6 ROLLS

2 Ply Kitchen Towel  
Çift Katlı Havlu Kağıdı



Product Code/ Ürün Kodu 153603636

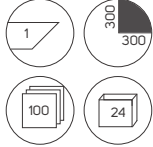


### EXPERT 30x30 NAPKIN

1 ply Napkins  
Tombul Peçete



Product Code/ Ürün Kodu 153604455

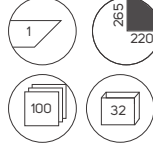


### EXPERT NAPKIN

1 ply Napkins  
Tek Katlı Peçete



Product Code/ Ürün Kodu 153608376

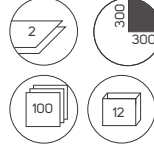


### EXPERT PREMIUM NAPKIN

2 ply Napkins  
Çift Katlı Peçete



Product Code/ Ürün Kodu 153607658

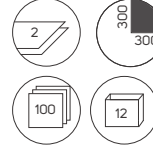


### EXPERT 1/8 FOLDED NAPKIN

Folded Napkin  
Garson Katlama Peçete



Product Code/ Ürün Kodu 153607657

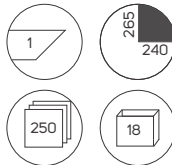


### EXPERT DISPENSER 250 NAPKIN

1 ply Dispenser Napkin  
Tek Katlı Dispenser Peçete



Product Code/ Ürün Kodu 153602265

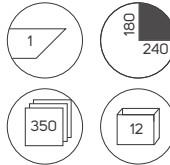


### EXPERT DISPENSER 350 NAPKIN

1 ply Dispenser Napkin  
Tek Katlı Dispenser Peçete



Product Code/ Ürün Kodu 153602369

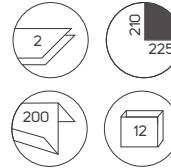


### EXPERT Z FOLDED TOWEL

Z Katlama Havlu Kağıt



Product Code/ Ürün Kodu 153607349



# expert

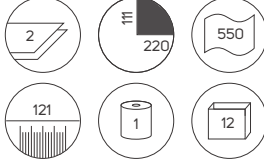
## Product Catalogue/ Ürün Kataloğu

### EXPERT CENTERPULL

2 Ply Toilet Paper  
Çift Katlı Tuvalet Kağıdı 121M



Product Code/ Ürün Kodu 153606479

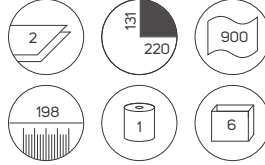


### EXPERT CENTERPULL

2 Ply Toilet Paper  
Çift Katlı Tuvalet Kağıdı 198M



Product Code/ Ürün Kodu 153606426



### EXPERT MINI JUMBO

2 Ply Toilet Paper  
Çift Katlı Tuvalet Kağıdı



Product Code/ Ürün Kodu 153605595

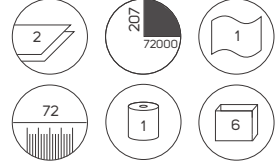


### EXPERT JUMBO 4 KG

2 Ply Towel  
Çift Katlı Havlu Kağıdı



Product Code/ Ürün Kodu 153608656

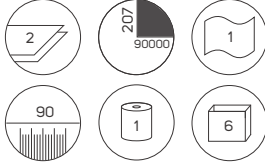


### EXPERT JUMBO 90 M

2 Ply Towel  
Çift Katlı Havlu Kağıdı



Product Code/ Ürün Kodu 153607391

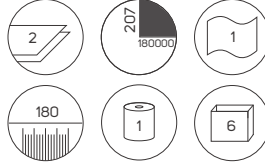


### EXPERT JUMBO 180 M

2 Ply Towel  
Çift Katlı Havlu Kağıdı



Product Code/ Ürün Kodu 153606441

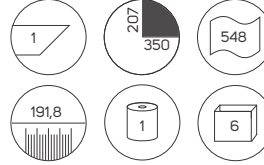


### EXPERT CENTERPULL

1 Ply Towel  
Tek Katlı Havlu Kağıdı



Product Code/ Ürün Kodu 153606439

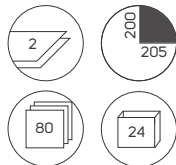


### FACIAL TISSUE

2 ply Facial Tissue  
Çift Katlı Mendil



Product Code/ Ürün Kodu 163600226

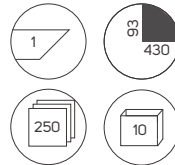


### TOILET SEAT COVER

Klozet Kapak Örtüsü



Product Code/ Ürün Kodu 163600029



Select®

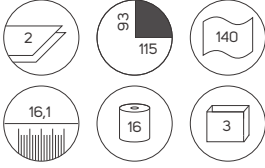


### OPTIMAL 16 ROLLS

2 Ply Toilet Paper  
Çift Katlı Tuvalet Kağıdı



Product Code/ Ürün Kodu 153609638

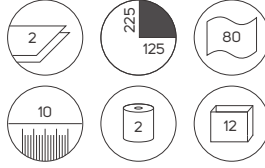


### OPTIMAL 2 ROLLS

2 Ply Kitchen Towel  
Çift Katlı Havlu Kağıdı



Product Code/ Ürün Kodu 153608047

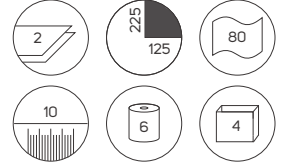


### OPTIMAL 6 ROLLS

2 Ply Kitchen Towel  
Çift Katlı Havlu Kağıdı



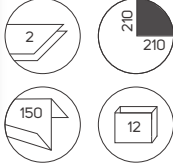
Product Code/ Ürün Kodu 153608048



### OPTIMA Z FOLDED TOWEL

Z Katlama Havlu Kağıdı

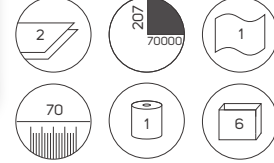
Product Code/ Ürün Kodu 153609602



### OPTIMA JUMBO 4 KG

2 Ply Towel  
Çift Katlı Havlu Kağıdı

Product Code/ Ürün Kodu 153609603



## Dispensers

#### SELECT SENSOR TOWEL DISPENSER



#### SELECT AUTOCUT TOWEL DISPENSER



#### SELECT CENTERFEED TOWEL DISPENSER



#### SELECT Z-FOLDED TOWEL DISPENSER



#### SELECT MINI JUMBO TOILET PAPER DISPENSER



#### SELECT SIDE NAPKIN DISPENSER



## Product Specifications



Number of Plies



Size of Sheet



Number of Sheets



Roll Length



Rolls / Package



Z Folded Towel / Package



Napkin / Package



Package / Box



# smart

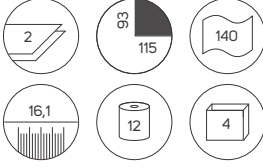
## Product Catalogue/ Ürün Kataloğu

### SMART 12 ROLLS

2 Ply Toilet Paper  
Çift Katlı Tuvalet Kağıdı



Product Code/ Ürün Kodu 153607810

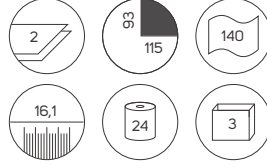


### SMART 24 ROLLS

2 Ply Toilet Paper  
Çift Katlı Tuvalet Kağıdı



Product Code/ Ürün Kodu 153609126

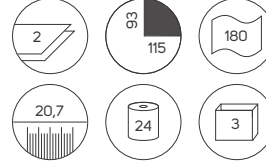


### SMART 24 ROLLS

2 Ply Toilet Paper  
Çift Katlı Tuvalet Kağıdı



Product Code/ Ürün Kodu 153605963

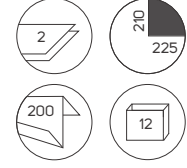


### SMART Z FOLDED TOWEL

Z Katlama Havlu Kağıdı



Product Code/ Ürün Kodu 153607389

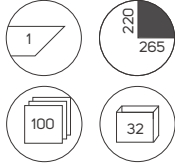


### SMART 100 NAPKINS

1 ply Napkins  
Tek Katlı Peçete



Product Code/ Ürün Kodu 153608357

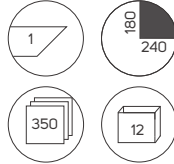


### SMART 350 DISPENSER NAPKINS

1 ply Dispenser Napkin  
Tek Katlı Dispenser Peçete



Product Code/ Ürün Kodu 153608165

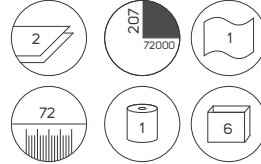


### SMART JUMBO 4 KG

2 Ply Towel  
Çift Katlı Havlu Kağıdı



Product Code/ Ürün Kodu 153608657

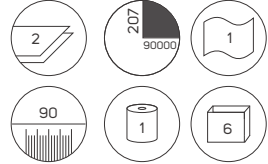


### SMART JUMBO 90 M

2 Ply Towel  
Çift Katlı Havlu Kağıdı



Product Code/ Ürün Kodu 153608005



ONLY BOOKS,  
NOTEBOOKS,  
MAGAZINES ETC.  
CAN BE USED FOR  
RECYCLING


When 1 ton of used paper is not thrown away, recycled and reused in paper production;

 **4.100 KW/sa**

It is possible to save the electricity that 20 families will consume for a month.

 **34 People** **17 Trees**

 **12.400 m<sup>3</sup>**  
Continuation of oxygen gas production

 **12.400 m<sup>3</sup>**  
Elimination of carbon dioxide, the greenhouse gas in the air

 **2.4 m<sup>3</sup>** **32 m<sup>3</sup>**  
Saving storage space Saving the water consumption of 3 families per month

 **1.750 Liters**  
In winter, fuel-oil savings of two families for heating

Viking Pulp and Paper Mill Co

 **IN 7 YEARS**  **2.120.671**

In 7 years, we prevented the cutting of a total of 2.120.671 trees and supported the protection of nature.

 **1.989.046 TON**  
**RAW MATERIAL**

Thanks to the use of recycled paper, we have contributed to the economy 1.989.046 tons of raw materials required for production, by using our country's own resources without importing them.

Select®





**VIKING**  
KAĞIT VE SELÜLOZ A.Ş.

**HEAD OFFICE**

Hürriyet Cad. No:474 Aliağa - İZMİR

Phone: 0 (232) 616 06 00 - 9 Hat. Fax: 0 (232) 616 02 06  
info@selectexpert.com.tr

**EXPORT DEPARTMENT**

Gazi Osman Paşa Bulv. Batı İşhanı No:10/1 Kat:5 35210  
Alsancak / İZMİR

Phone:00 90 (232) 489 01 21 Hat Fax: 00 90 (232) 425 66 679  
export.team@viking.com.tr



[www.selectexpert.com.tr](http://www.selectexpert.com.tr)

